

The Original
Scrub Daddy

Meet our
growing
family



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The Smiling Scrubbers



The Original Scrub Daddy® makes cleaning fun. Made from our exclusive material, FlexTexture®, he becomes soft in warm water and firm in cold water. His unique foam rinses easily to resist odours. For colour-coded cleaning, we have vibrant colours and a lemon-scented version which helps to cheer up your cleanup!



Scrub Mommy's® dual-sided design is the best of both worlds! FlexTexture® foam gives you scrubbing power and our always-soft ResoFoam® is super absorbent and generates more suds than an ordinary sponge.



Sponges, Scourers & Erasers

Convenient products combine materials to give users added capability.



Sponge Daddy® combines famous FlexTexture® with ResoFoam® sponge for long-lasting suds in the usual rectangular sponge shape.



Scour Daddy® out-toughs the competition with Armortec™ mesh on an extra-firm FlexTexture® foam core.



Eraser Daddy® spot cleans marks and scuffs around your home just like a traditional eraser, without wearing like one!

Storage & Accessories

Scrub Daddy has revolutionized the household cleaning category, bringing unique capabilities and a sense of fun to what were once routine chores. And we're constantly developing new products.



Daddy Caddy® is the sleek and convenient storage holder for one Scrub Daddy or Mommy sponge. Promotes draining and drying.



Scrub Daddy® Microfiber Cloths are ultra plush and make cleanup a breeze! Use them to trap dust, dry surfaces, apply polish or soak up spills.

Soap Dispenser



The most convenient way to get soap where you want it!

Fill Soap Daddy® with your favourite detergent and enjoy two ways to dispense soap! Press the top to apply soap directly onto your sponge or squeeze sides to dispense from the bottom.



Special Editions

Seasonal shapes and sponges made from our exclusive material, FlexTexture®, becomes soft in warm water and firm in cold water.



Displays

Catch shoppers' attention with bright POS displays offering a variety of popular products. Multiple configurations available.



The Smile Face Sponge® Company

www.scrubdaddy.uk
info@scrubdaddy.uk
UK: 0330 2200 671
INT: +44 1884 254013